

A scent worth remembering.

Keep the little discoveries. Notice what you love. Follow your own nose.

My samples live together in a beautiful bowl. Some find their way into my bag; others come on holiday. When one catches my attention, I photograph the label so I can find the right bottle later. This journal gives those little discoveries somewhere to stay.

- Esther

01 / Keep the exact name

Note the house, fragrance and version. A photograph helps you find it again.

02 / Wear it your way

Record the first impression and return later. Leave anything you do not need blank.

03 / Notice the pull

Would you like to wear it again? Keep your own words, even if they are simply "soft" or "creamy".

This journal belongs to

What I would love to discover

Type into the fields in a PDF reader that supports forms, then save a copy. Or print the pages you need. For another test, save a new copy of the blank journal.

The sample shelf.

A small inventory of discoveries, favourites and things you would like to try.

01 House + exact fragrance + version

Where it came from / where I keep it

Sample / bottle / wish / finished

02 House + exact fragrance + version

Where it came from / where I keep it

Sample / bottle / wish / finished

03 House + exact fragrance + version

Where it came from / where I keep it

Sample / bottle / wish / finished

04 House + exact fragrance + version

Where it came from / where I keep it

Sample / bottle / wish / finished

05 House + exact fragrance + version

Where it came from / where I keep it

Sample / bottle / wish / finished

One scent, one day.

Start with your own impression. Come back whenever you feel like it.

House + exact fragrance + version

Date / place / occasion

Applied at / sprays / skin or clothing

First impression - in my own words

Later on - time checked + what changed

Last time I personally noticed it / any reapplication

How it made me feel / what I kept coming back to

Next step: wear again / enjoy the sample / shortlist / pass

A note about your own experience, rather than a fixed performance claim.

Would I reach for it again?

An optional second look. One memorable wear can matter; so can changing your mind.

House + exact fragrance + version

Wear 1 - date / occasion / weather, if useful

What I noticed / would I choose it again?

Wear 2 - date / occasion / weather, if useful

What I noticed / would I choose it again?

Wear 3 - date / occasion / weather, if useful

What I noticed / would I choose it again?

My decision for now

The ones I keep thinking about.

A shortlist is a place to remember a scent. It does not have to become a shopping list.

01 / House + exact fragrance + version

What I love / when I would wear it

Where to find it / link / photo filename

02 / House + exact fragrance + version

What I love / when I would wear it

Where to find it / link / photo filename

03 / House + exact fragrance + version

What I love / when I would wear it

Where to find it / link / photo filename

Keep a photo of the sample label or bottle alongside this journal. Photo upload is not built into this PDF.

Finding my thread.

Look for recurring pleasures. Your favourite perfumes do not all have to be alike.

The fragrances I am comparing

Words I use for them: creamy, fresh, woody, powdery... or my own

Shared published notes - include where I checked them

A difference I enjoy / a fragrance that surprises me

Curious to try - fragrance + why

What I want to explore next

Published notes, personal impressions and interpretations are different kinds of information. A shared note is a clue, not a promise that you will love another perfume.

Your nose gets the final word.